







GECLOSE2EU PROJECT CATALOGUE OF BENEFICIARY COMPANIES

INFORMATION AND COMMUNICATION TECHNOLOGY (ICT)







The project GEclose2EU is implemented by the Economic Policy Research Center (EPRC) in cooperation with Enterprise Georgia Agency.

This catalogue has been produced with the support of Sweden.

GECLOSEZEU - INFORMATION AND COMMUNICATION TECHNOLOGY COMPANY CATALOGUE

This catalogue unites information about 15 Georgian companies working in the field of Information and Communication Technology (ICT). Purpose of this catalogue is to increase visibility and awareness about Georgian companies on European markets, help them promote their work on the international markets.

Service industries play a significant role in economic development of Georgia, especially intellectually abundant industries. The ICT sector is believed to have a high export potential of expansion on international markets.

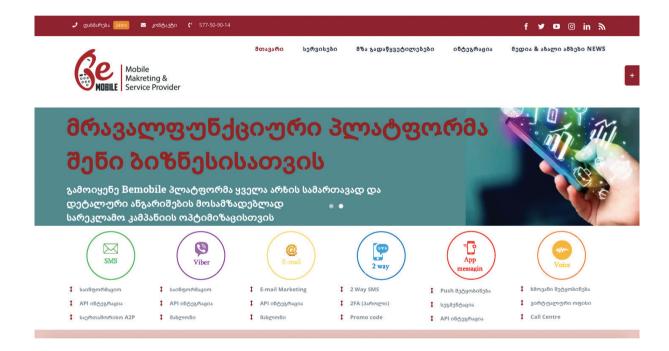
ABOUT THE PROJECT

The Economic Policy Research Center (EPRC) in partnership with Enterprise Georgia Agency and with the financial support of the Government of Sweden implements a project - GEclose2EU (Georgian Business Close to Europe). The project runs for three years (2018-2021) and aims to support SMEs in Georgia, to increase their visibility on European markets and create new opportunities for their internationalization.

BE MOBILE

Be Mobile is a leading Mobile Content Provider in Georgia with 11 years of experience in the field. The company uses the latest technologies to develop VAS Software solutions for Mobile Operators in Georgia. Bi Mobile has brought to life many projects with SMS, IVR, USSD and other technologies, including messaging services, VAS & Services and integration and consultation services. The company provides customized services based on clients' needs, including solutions for software installation/configuration, workflow planning, IT/Admin and End User trainings.





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DESIGN.GE

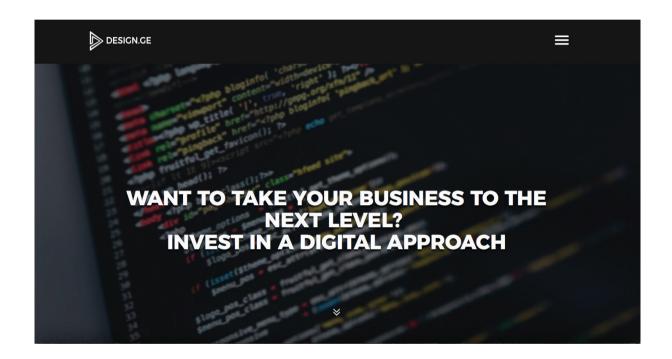
"Design.ge" LLC was established in 2016 by the team of professionals with 20 years of successful experience in web development. Their services include development of websites of any size and complexity – from promo sites to the large corporate portals.

"DESIGN.GE" LLC OFFERS CORPORATE CLIENTS FOLLOWING SERVICES:

- ▶ Web sites and platform development
- ▶ Creation of graphic interface designs of Web sites
- ▶ Websites optimization for search engines
- ▶ Social media applications Development
- ▶ Branding, logo design
- ▶ Digital marketing strategy formation and implementation

Before implementing any new project, they analyze what technologies should be used both on the user's side and on the server side. Besides, IT technical support and development, their team members are involved in planning and implementation of customer's digital marketing strategies.





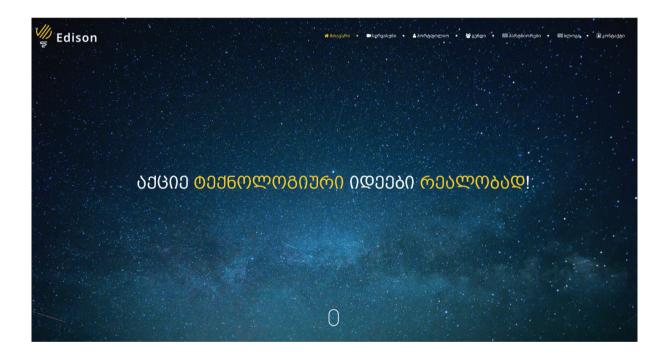
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EDISON

Edison offers businesses high quality Hardware & Software Services like: Microcontroller programming, PCB Design, 3D Modeling, and development of Web, Android and iOS Applications.

The company aims to bring client's technology ideas to life through active collaboration with them.





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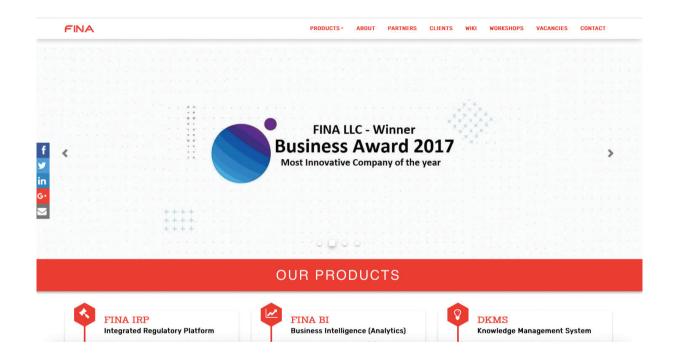
FINA LLC

FINA LLC is a software development and consulting company established in 2006 in Georgia. The company's main preference is to earn trust through their commitment and integrity extending the maximum value and striving to exceed client's expectations.

The company is equipped with up-to-date computer hardware. The basic software platform has a high degree of standardization and a wide range of specialized software, used for system design, development, quality assurance, and project management and reporting.

FINA LLC provides three type of servers: Development, QA/testing and other consulting purposes (web server, financial server, etc.). FINA pays special attention to business reliability, continuity and IT-security.





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PROSERVICE

"PRO-Service" Ltd was established in 1999. Core activities of PRO-Service are creation of web sites, high quality and cheap web hosting (web, mail, ftp), registration of domain names, creation of electronic business (visit) cards, programming of service design, consulting and web promotion planning.

Since 2019, PRO-Service has a new data center, meeting all modern standards, technical specifications, based on Schneider Electric continuous power supplies, cooling, monitoring, air humidity monitoring and safety systems. The Data Center has automatic air-conditioning equipment. Electric Power is supplied from two independent supply points and is duplicated by two diesel generators provided with 24-hour reserve diesel fuel. Proservice offers customers: shared hosting, virtual servers, dedicated servers, colocation and others.





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IT FORCE

IT FORCE represents IT service provider and software development company, composed of professional team, operating with a large audience, including legal entities (both commercial and non-commercial, state institutions, etc.). The company was established in 2010 and since then IT FORCE has suggested high-quality service to SME businesses in terms of Information Technology (IT) and software development solutions. Due to successful operation on the market and trust deserved from their consumers, the company managed to increase demands on its products and carry out rebranding. Based on the positive moves, the company suggests more refined and wider choice of services to the current and potential consumers. Today the company serves many international and local well-known companies.

The goal of IT Force is to support successful business activity through establishment of high standard IT service and the newest technologies, assist businesses in developing and gaining advantages by suggesting modern business solutions.





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LEAVINGSTONE

Leavingstone is a Tbilisi based full range creative digital agency founded in 2010. It covers fields of digital marketing, such as social media marketing, digital advertising and analytics, search engine optimization, local and global media buying, planning, creating and running online campaigns, UX/UI design, web and mobile application development and AI Solutions.

Currently, Leavingstone employees 103 professionals from different fields and is the only agency in the Caucasus to win five SOTD awards on awwwards.com and Best User Interface award on Web Interface award on the Webby Awards.

Apart from this, Leavingstone is the first agency in the Caucasus to win Cannes Lions two years in a row in 2015 and 2016. Overall, Leavingstone holds more than 100 international awards.

Their client list includes some global names, like Siemens, Deutsche Telekom, Netflix Italy, Fresenius Medical Care etc. In total, the company has made projects in 8 different countries.





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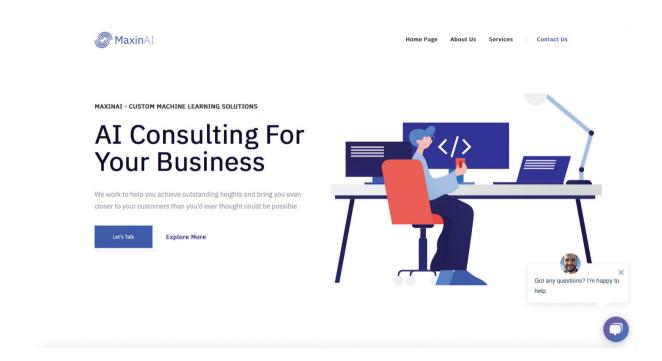
MAXINAI

MaxinAI is an AI consulting company that covers innovative industries, such as artificial intelligence, machine learning, distributed computing, and big data analysis. Founded in 2017, the company has been working hard to expand its abilities since then. The company has managed to acquire European and US markets, and continue to grow their horizon. Due to the high-quality products and services, they managed to increase the volume of employees up to 50, among which are top experts in the AI field. AI consulting is the main field of the company's expertise. Currently, their primary focus addresses cloud computing, but they also work on traditional software projects using Java, C#, and other common computing languages.

MaxinAI offers services to clients who need top tier developers. Some of the solutions are built include Chabot's, recommendation systems, and conversion predictors, named entity recognition tools, user behavior prediction tools, adult content filters, and others.

Besides taking their time to care about the clients' success, the company also, makes sure to develop the team as well, including a variety of educational resources (online courses, eBooks, books, etc.). MaxinAI aims to create a growing team, share the awareness of the AI industry, and contribute to building a better future.



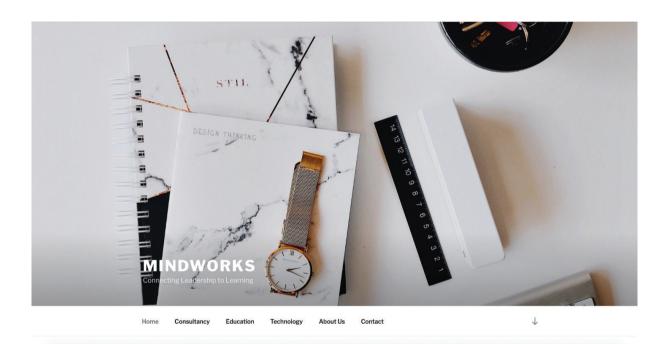


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MINDWORKS

Mindworks is an educational, ICT and management consultancy company developing products, services and experiences through Design Thinking, Customer Experience Management, and Universal Design for Learning methodologies and technology implementation. The company's services include implementation of Customer Experience Management for medium and large size organizations, e-learning deployment, including Learning Management Systems (LMS), instructional design and content development, digital transformation consultancy for educational institutions and development of coding and design clubs in K12 institutions.





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MOBILITY

Mobility is a software development company founded in Tbilisi, Georgia, by a team of software architects and IT professionals, bringing together more than 8 years of expertise in software development. Mobility is a company providing full-cycle software development services with an obsessive focus on high quality, we maintain exceptionally high level in development, customization and integration of complex enterprise-level solutions.

The team consists of professionals who have had significant experience of designing, developing and managing projects, both in Georgia and foreign destinations. The company unites high professionals in order to achieve customer satisfaction. The company aims to build a perfect working environment and become the best employer in the industry for the top Georgian IT experts and graduates.

Mobility is a client-oriented company, with the main approach to add value to the customers' businesses through knowledgeable application of information technologies.





ABOUT US SERVICES PORTFOLIO CLIENTS CONTACT GEO ENG RUS

MOBILE APPLICATIONS DEVELOPMENT

Applications for mobile devices becoming more and more promising way to find new customers, increase sales and improve the company's image. Own mobile app - a new opportunity for your business.







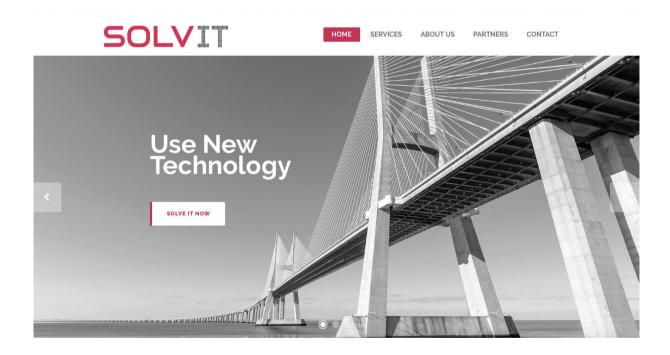
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SOLVIT

SOLVIT was established in 2013 and since then the company has been an active player in the IT sector. The company's team has implemented various significant and wide-scale projects, facilitating the enhancement of the experience of their specialists, which proves to be necessary for high quality and effective implementation of complicated projects. Company aims to assist customers in increasing their income and business efficiency through IT solutions.

Solvit is oriented to improve its technology portfolio and expand partnership with leading IT vendors. The success of the company is based on a professional business approach and high responsibility towards clients.





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SDD

SDD is a software design and development company, which provides end-to-end development service for web and mobile development. They work on a wide range of technologies ranging from open source to proprietary and custom-built solutions. SDD team consists with 15 years of successful experience in business consulting and web development that enables to create high quality, scalable SaaS solutions.





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TRAVEL GUIDE

Travel Guide is a Georgian tourism platform, helping users to plan trips easily and quickly. Using innovative technologies, the company offers a full package of services, which help users to buy tours online. The main purpose of the company is to develop the tourism sector through introducing innovative technologies. Application allows users to find, book and buy tourism places and services (Hotel, Museum, Cinema, Cafe-Bar, Transport and etc.). In addition, one of the benefits of the Application is the offline GPS support. Travel Guide is a platform for Influencers as well, where objects and Influencers can contact each other. The app is available in three languages: Georgian, English and Russian, they are currently working on Chinese-language content.

TRAVEL GUIDE

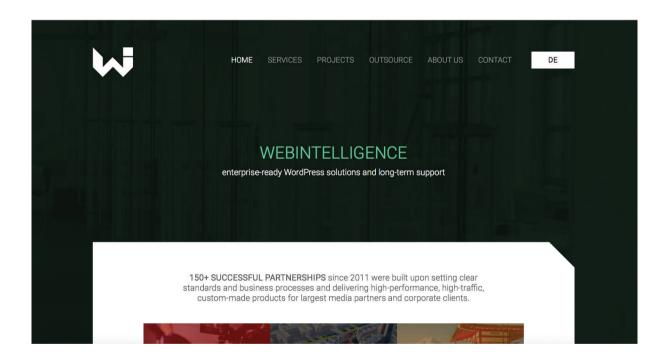


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WORLD WIDE WEB INTELLIGENCE

Founded in 2011, Webintelligence team has accumulated 150+ successful partnerships on its account, most of them in Germany and Georgia. Since 2016, the company is based solely in Georgia and is committed to the popularization of WordPress CMS on the Georgian web market. The company provides a full package of services to the customers – the concept, design, implementation, and most importantly, long-term maintenance support after the project is completed. Leading Georgian publishers (online media), civil Society, and businesses have trusted their online products to the Webintelligence team.





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ZEG (MICROELECTRONICS)

The first individual eco-friendly transport company focused on addressing the problems of daily commuting in the city.

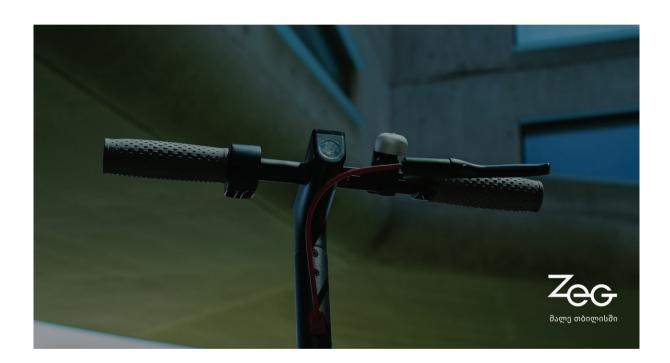
ZEG is the nearest future, and the future belongs to individual transport.

Change is on its way! E-mobility is becoming the hottest trend as people have become highly conscious of the increasing threat to the environment due to CO2 emissions and pollution. Undoubtedly, going green is not going to fade anytime soon.

- In June 2019, www.escooter.ge was launched
- ▶ In December 2019, a showroom and a service center were opened

Currently the company is developing a sharing platform for Kick scooters. ZEG works towards providing the public with a fast and convenient mode of transport for last-mile mobility in urban Tbilisi.

ZeG



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ABOUT EPRC

The Economic Policy Research Center (EPRC) is a unique think-and do-tank that brings to light the most pressing economic issues confronting society and provides thorough analysis on economic issues, offers evidence-based recommendations as well as it encourages stimulating public debate and education.

EPRC was established in 2002 and from the very beginning has played an active role in linking civil society and the public sector, providing guidance and advice in various fields of public policy, budget oversight, and monitoring the implementation of the major state and donor-funded programs. Since its foundation, EPRC has strived to enhance the quality of economic policy-making in Georgia by fostering high quality, policy-relevant economic research, and disseminating it widely to decision-makers in the public and private sectors.

Throughout the past years, EPRC has earned a reputation of an objective, reliable and non-partisan source of information on the issues related to economic, financial and social policies. EPRC actively encourages diversity of opinion and independent thought in its network, with the result that EPRC output reflects out-of-the-box thinking on a range of perspectives, helping to enrich and enliven policy debates.

OUR MISSION

EPRC aims to improve the welfare of citizens through expert guidance from decision makers in various issues of economy, capacity-building of public institutions, and civil oversight of budgetary expenditures.

WHAT WE DO

ENGENDERING THE IDEAS - Generating policy recommendations based on global experience, substantiated by objective and technically sound research and analysis, and fine-tuned to reflect Georgia's reality.

DEVELOPING CAPACITY - Strengthening of capacity of civic institutions, government agencies and the media for effective engagement in the economic policy-making and budgetary processes; empowering the general population with innovative tools to take an active part in the country's economic life.

ENSURING CIVIL OVERSIGHT - In partnership with a range of CSO representatives, monitoring reports and analysis of key governmental programmers and budgetary expenditures are produced.

CONTACT INFORMATION

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ABOUT ENTERPRISE GEORGIA

In June 2014 the Ministry of Economy and Sustainable Development of Georgia, together with the Ministry of Agriculture, launched a new government program "Produce in Georgia." The program's objective is to promote an entrepreneurial culture throughout the country by stimulating the establishment new enterprise and supporting the expansion of existing operations.

Enterprise Georgia is the key implementing partner of "Produce in Georgia" and is responsible for business support, export promotion and investment in Georgia sectors.

The Business division of the agency promotes entrepreneurial activity in Georgia by supporting entrepreneurs - assisting with the creation of new enterprises as well as the expansion and refurbishment of existing enterprises. The Export division promotes the export potential of the country by increasing the competitiveness of local products and the overall volume of goods directed towards international markets. The Invest division's primary role is to attract, promote and develop direct foreign investment in Georgia. As the moderator between foreign investors and the Government of Georgia, the Invest division ensures access to updated information, provides an efficient means of communication with Government bodies, and serves as a "one-stop-shop," supporting investors throughout the investment process.

ENTERPRISE GEORGIA – BUSINESS

As part of the Produce in Georgia program, the Business division promotes and supports the development of new enterprise as well as the expansion of existing operations by providing financial assistance to the entrepreneurial community.

ENTERPRISE GEORGIA – EXPORT

The primary objective of the Export division is to promote the export potential of Georgian enterprises. This is achieved by helping operators improve their overall competitiveness and increase the volume of goods directed towards international markets. To achieve these goals, Produce in Georgia supports the following activities

INTERNATIONAL EXHIBITIONS

• Provide coordination, organization and co-financing of B2B exhibitions, helping Georgia-based companies make new business connections, identify potential partners, diversify production and penetrate new export markets.

TRADE MISSIONS

- Provide planning, organization and co-financing of B2B meetings for Georgian exporters, helping them find new partners, diversify production, and penetrate new export markets.
- Based on the demands addressed to Produce in Georgia from international stakeholders, connect foreign buyers with Georgian producers.
- Registering companies on Produce in Georgia's interactive trading platform www.tradewithgeorgia.com, promoting Georgian products and services to international audiences.
- Provide detailed information associated with the documentation and certifications necessary for exports from Georgia, including customs procedures and tariffs in foreign markets.
- Provide education, training, and increase the professional capacity of export managers working with export-oriented companies within Georgia.

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